



Management Consulting Firm The Brookside Group Wins Pacesetter Award from Boston Business Journal

The Brookside Group, Inc., a management consulting firm that provides tools and techniques for improving client retention and Loyalty, is pleased to announce it has been named one of the Fastest Growing Private Companies in Massachusetts by the Boston Business Journal.

Acton, MA (Vocus) February 27, 2009 -- [The Brookside Group, Inc.](#), a management consulting firm that provides tools and techniques for improving client retention and [Loyalty](#), is pleased to announce it has been named one of the Fastest Growing Private Companies in Massachusetts by the Boston Business Journal. The honor recognizes the company's vigorous revenue growth and successful business strategies in a challenging business environment.

Brookside and other top-rated companies will be honored at the Boston Business Journal's Pacesetters Awards breakfast on April 17th at the Boston Park Plaza Hotel, where list member rankings will be announced. Award winners will also be featured in that day's edition of the publication.

"I am extremely proud of our success and growth," says Founder & President [Tom Cates](#). "Receiving the Pacesetter award is truly exciting and validates not only the tremendous work of the Brookside team, but also the value we provide to our clients and partners."

The Brookside Group made the Pacesetters list based on information gathered and assessed by the Boston Business Journal that detailed the company's performance from 2005 to 2008. The Pacesetters list was determined by survey information gathered and analyzed by the Boston Business Journal from private companies throughout the Greater Boston region.

About The Brookside Group

The Brookside Group, Inc. provides strategic consulting services and relationship building tools to a broad client base, ranging from start-ups to the Global 1000. At the company's core is a Loyalty Management System (patent pending) that both anticipates and activates employee, customer and partner Loyalty. Brookside analyses look past inert satisfaction measures to uncover the underlying "heart-and-mind" variables that drive long-term, mutually beneficial relationships. Brookside helps its clients develop and implement action plans that seamlessly weave relationship management best practices into the fabric of their organization, culture and business workday.

Brookside's key product sets include: Measuring Loyalty through their Loyalty Management System and online software EnAct, Building Loyalty through strategic consulting, Maintaining Loyalty through highly acclaimed training courses, and Communicating Loyalty through messaging creation.

More information about Acton, Massachusetts-based Brookside can be found on the company's Web site, <http://www.brookside.com>, or by calling (978) 266-9876.



Contact

Allison Byers

978.266.9876 x224

abyers @ brookeside.com

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Contact Information

Allison Byers

The Brookside Group

<http://www.brookside.com>

978-266-9876

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